ENTREPRENEURSHIP CELL (E-CELL)

INNO-VISION

National Rural Youth Festival (NRYF)'s Theme: "TALES OF RURAL INDIA"

Sub-theme: Empowering Rural livelihoods through Social Entrepreneurship

The problem statement of the entrepreneurs participating in the INNO-VISION should revolvearound the same.

Activity Guidelines

B-Plan Proposal: Stages and Timelines

E-Cell TISS Tuljapur proudly presents INNO-VISION (B-Plan Proposal), which encourages the spirit of Ideas that Inspire Change.

An opportunity for entrepreneurs and inventors to be encouraged and win fantastic prizes. Team up with your friends to brainstorm outstanding ideas and compete against the best entrepreneurial mindsin the country.

Round 1: Submission of Abstracts

Only.pdf file extensions will be accepted.

The submission should be one page, in Times New Roman font, size 12, with line spacing of 1.5, and normal margins (2.54 cm by 2.54 cm).

Please name your file as follows: TeamName_TeamLeader'sName.pdf.

Overview of the Business Plan:

1. What is the existing gap or problem that you are solving?
2. What is your solution/idea/product?
3. What is your revenue model?

Selected candidates will be notified personally via mail or phone.

Round 2: Submission of Executive Summaries

In this round, participants must explain the concept in an Executive Summary and answer the following questions:

Cover Page (Company Name, College Name, Presenting Team Members, Team Leader Contact Information)

1. Overview of your Company's Sales and Marketing Strategy (how you will go to market)
2. Status of Intellectual Property (e.g., patents, licenses, etc.)
3. Analysis of Competitors (competitors and your competitive differentiation)
4. Management team and/or advisors with relevant experience
5. Value Proposition (Product or service description including the current status of development- beta, prototype, etc.)
6. Customer/Market Analysis (market size and potential market share)

The submission should not exceed four pages, including the cover page, with Times New Roman font, size 12, line spacing 1.5, and normal margins (2.54 cm by 2.54 cm).

For the executive summary submission, only.pdf file formats will be accepted.

Please save your file with the following name: EventName_TeamName_ College.pdf.

Round 3: Final Presentation

Finalists will present their business plans in offline mode at TISS Tuljapur for the final round.The qualifying teams will receive information about this round via email.

In this round, all teams must describe their startup concepts in a PowerPoint Presentation no longer than five slides (including the cover).

The judges will evaluate it based on the following criteria:

1. The uniqueness of your concept/business model
2. The real-world issue it addresses
3. Market Potential/Sustainability
4. Scalability of the concept
5. The revenue structure
6. Feasibility and its,
7. Unique Selling Proposition

Registration Rules:

1. Register as a team of at least two and no more than four people.

2. The event is open to teams of students pursuing any degree from a recognized institute.

3. Members should be from the same institute.

4. There are no restrictions on the number of teams per institute.

5. A participant cannot be a member of more than one team.

6. After the team has been registered, no changes to the team structure are permitted.

7. Participants must adhere to the theme of the Event.

In all cases, the decision of the organizer is final.

Important dates & deadlines: -

Registration Deadline: 20th February, 2023, 11:59 PM IST

Abstract Submission: 25th February, 2023, 11:59 PM IST

Executive Summary Submission: 28th February, 2023, 11:59 PM IST

Final Presentation: 5th March, 2023, 2:30 PM IST

Awards: -

Win exciting prizes.

Certificate of Participation will be given to all participants.